



# AGENDA

## ALL TIMES EST

### SATURDAY, NOVEMBER 13, 2021

5:30 PM - 7:00 PM **NAMD Reception: NAMD's 10+1 Birthday Celebration (Invited Guests Only)**

### SUNDAY, NOVEMBER 14, 2021

8:00 AM - 4:00 PM **Exhibit Hall Setup**  
8:00 AM - 7:00 PM **Registration Desk Open**  
8:00 AM - 9:00 AM **State Only Breakfast**  
9:00 AM - 12:00 PM **State Only Meetings**  
12:00 PM - 1:00 PM **State Only Lunch**  
1:00 PM - 3:50 PM **State Only Meetings**  
4:00 PM - 5:00 PM **State Only Breakouts**  
5:00 PM - 7:00 PM **Exhibit Hall Opening Reception**

### MONDAY, NOVEMBER 15, 2021

7:00 AM - 4:15 PM **Registration Desk Open**

8:00 AM - 5:00 PM **Exhibit Hall Open**

8:00 AM - 9:00 AM **Networking Breakfast, Sponsored by Centene**

9:00 AM - 9:20 AM **Plenary Session:**  
**Welcome and Opening Remarks**  
Matt Salo and Jami Snyder will welcome everyone to NAMD's Fall 2021 conference. They will discuss Medicaid's leadership role in the nation's response and recovery from the pandemic, and where we are in that journey of recovery. They will outline why the 2021 Fall Conference is focused on four themes: pandemic response, long-term services and supports, behavioral health, and equity.

- **Matt Salo**, Executive Director, NAMD
- **Jami Snyder**, Director, Arizona Health Care Cost Containment System (AHCCCS), NAMD Board President

9:20 AM - 9:50 AM **Plenary Session:**

## **The Administration's Vision**

HHS Secretary Xavier Becerra will outline his vision for HHS and CMS over the next four years, and what this might mean for state partners, Medicaid members, and the Medicaid stakeholder community.

- **The Honorable Xavier Becerra**, Secretary, U.S. Department of Health and Human Services

9:50 AM - 10:15 AM

### **Plenary Session:**

#### **State Medicaid Reflections on the Administration's Vision**

NAMD and state Medicaid leaders will reflect on the Secretary's vision for HHS and CMS, and what it might mean for state leaders, the opportunities for state/federal partnership, and the members the program serves.

- **Matt Salo**, Executive Director, NAMD
- **Allison Taylor**, Medicaid Director, Indiana Family and Social Services Administration

10:15 AM - 11:00 AM

### **Networking Break, Sponsored by ACAP**

11:00 AM - 12:00 PM

### **Concurrent Breakouts:**

#### **Medicaid's Moment to Strengthen and Transform Long-term Care**

The pandemic, its economic impacts, and the deep racial and ethnic disparities it exposed have highlighted the opportunity, and the urgency, for the nation to strengthen and transform the delivery of long-term services and supports (LTSS) to individuals. This session will explore a framework of options that Medicaid leaders can use to advance this work, as well as federal opportunities to support long-term transformation.

#### **MODERATOR:**

- **Lindsey Browning**, Director of Medicaid Programming, NAMD

#### **PANELISTS:**

- **Susan Reinhard**, Senior Vice President, AARP Public Policy Institute
- **Paul Saucier**, Director, Maine Department of Health and Human Services - Office of Aging & Disability Services
- **Catherine Ivy**, Deputy Executive Director, Service Administration and Delivery, Georgia Department of Community Health

#### **Thought Provoking Talks: How Can We Meet the Moment in Mental Health and Addiction**

Demand for mental health and addiction treatment is skyrocketing, and states and communities are struggling to ensure there is sufficient provider capacity to deliver care. This series of mini talks will explore provocative concepts and ideas from national and state thought leaders on how the nation and Medicaid programs can respond.

#### **MODERATOR:**

- **Matt Salo**, Executive Director, NAMD

**PANELISTS:**

- **Dr. Joseph Parks**, Medical Director, National Council on Mental Wellbeing
- **Dr. Jack Westfall**, Director, Robert Graham Center
- **Vikki Wachino**, Principal, Viaduct Consulting, LLC
- **Cindy Beane**, Commissioner, West Virginia - Bureau of Medical Services

**Medicaid's Role in Protecting Children from COVID-19**

Medicaid and CHIP are primary sources of coverage for the nation's children. As we anticipate authorization for COVID-19 vaccines for the under-12 population, state and federal leaders are actively developing strategies to ensure the nation's children are protected from COVID. This session will explore what we've learned about vaccine hesitancy, ensuring equitable distribution, and how these lessons will be applied to the pediatric population.

**MODERATOR:**

- **J.T. Lane, MPH**, Senior Vice President, Population Health & Innovation, Association of State and Territorial Health Officials

**PANELISTS:**

- **Jacey Cooper**, State Medicaid Director and Chief Deputy Director, California Department of Health Care Services
- **Rohan Radhakrishna MD, MPH, MS**, Deputy Director, Office of Health Equity, California Department of Public Health

12:00 PM -1:30 PM

**Networking Lunch, Sponsored by Sellers Dorsey**

1:30 PM - 2:30 PM

**Plenary Session:**

**Equity and the Member Voice**

This session will feature Dr. Jamila Michener with a call to action for state Medicaid leaders and partners to advance health equity in their programs, and to center Medicaid member voices in this work.

- **Dr. Jamila Michener**, Associate Professor of Government and Public Policy, Cornell University
- **Eric Friedlander**, Secretary, Kentucky Cabinet for Health and Human Services
- **Lisa Lee**, Commissioner, Department for Medicaid Services, Kentucky Cabinet for Health and Family Services

2:30 PM - 3:15 PM

**Networking Break, Sponsored by DentaQuest**

3:15 PM - 4:15 PM

**Concurrent Breakouts:**

**Leveraging the Opportunities to Transform HCBS**

This session will be an operationally focused discussion that will explore key tactics and approaches states are using to implement the new HCBS investments made available under the American Rescue Plan. We will take a granular look at operationalizing investments in housing, addressing homelessness, school-based services, and other innovative approaches to using these federal funds.

**MODERATOR:**

- **Damon Terzaghi**, Senior Director, ADvancing States

**PANELISTS:**

- **Curtis Cunningham**, Assistant Administrator for Benefits and Service Delivery, State of Wisconsin Department of Health Services
- **Dana Hittle**, Interim Medicaid Director, Oregon Health Authority
- **Henry Lipman**, Medicaid Director, New Hampshire Department of Health and Human Services

**Building a Person-Centered Crisis Continuum**

There is a national effort underway to strengthen and expand the behavioral health crisis continuum. Medicaid, as the largest payer of behavioral health services, has a unique role in this work. This session will explore how state Medicaid leaders can advance equitable, person-centered crisis services that meet people where they are and connects them to the care they need.

**MODERATOR:**

- **Tom Betlach**, Partner, Speire Healthcare Strategies, LLC; former Arizona Medicaid Director

**PANELISTS:**

- **William Halsey**, Interim Medicaid Director, Connecticut Department of Social Services
- **Jeff Vanderploeg**, President and CEO, Child Health and Development Institute
- **Dr. Charissa Fotinos**, Acting Medicaid Director, Deputy Chief Medical Officer, Washington State Health Care Authority

**Expert Perspective: A 21st Century Child Wellbeing System -Child Welfare Reform and Medicaid**

This session will feature an interview with Frank Alexander, a national expert on child and family wellbeing and the child welfare system. Frank will share his vision for a transformed approach to supporting children and families and how we can shift the focus of our national public programs, including child welfare and Medicaid, from a crisis response and intervention approach, to a strengthening communities and families approach.

**MODERATOR:**

- **Gretchen Hammer**, Senior Strategic Advisor, NAMD; Public Leadership Group

**PANELIST:**

- **Frank Alexander**, Vice President, Systems Transformation and Collaborative Ventures, Abt Associates

**Improving Maternal Health Equity and Outcomes**

Medicaid pays for nearly half of all births in the U.S., which means that Medicaid programs have a unique opportunity and a unique responsibility to address the alarming rise in maternal mortality, particularly among women of color. This session will explore the levers that Medicaid programs can use to address equity gaps in maternal health and improve outcomes.

**MODERATOR:**

- **Laurie Zephyrin**, Vice President, Advancing Health Equity, The Commonwealth Fund

**PANELISTS:**

- **Lynnette Rhodes**, Executive Director, Medical Assistance Plans, Georgia Department of Community Health
- **Joia Crear-Perry, MD**, Founder and President, National Birth Equity Collaborative
- **Karen Kimsey**, Director, Virginia Department of Medical Assistance Services

5:00 PM - 6:30 PM

**Evening Reception, Sponsored by Anthem**

## TUESDAY, NOVEMBER 16, 2021

8:00 AM - 1:15 PM

**Registration Desk Open**

8:00 AM - 11:00 AM

**Exhibit Hall Open**

8:00 AM - 9:30 AM

**Medicaid Directors & Alumni Only Breakfast**

8:00 AM - 9:30 AM

**Networking Breakfast, Sponsored by Mercer Government**

9:30 AM - 10:30 AM

**Plenary Session:**

**Should Medicaid Pay For It All? Where to Draw the Line on Social Determinants**

Join Dan Gorenstein and the team from the Trade-Offs podcast as they explore Medicaid's role in addressing the social determinants of health. Medicaid has been an innovator in ensuring that beneficiaries' housing, food security and other social needs are being met and doing so can make good financial sense in addition to being good public policy. But where does Medicaid's responsibility end and an obligation from other payers begin? Where should the ultimate responsibility lie?

- **Dan Gorenstein**, Executive Producer, Tradeoffs: A Health Policy Podcast
- **Toyin Ajayi**, President, CityBlock
- **Paula Lantz**, James B. Hudak Professor of Health Policy, University of Michigan, Ford School of Public Policy

10:30 AM - 11:00 AM

**Networking Break, Sponsored by GDIT**

11:00 AM - 12:00 PM

**Concurrent Breakouts:**

**Managed Care Strategies to Advance Health Equity**

Many states are exploring how they can partner with their health plans to advance equity. This session will feature three directors sharing how their states are incorporating new expectations for their plans to advance health equity.

**MODERATOR:**

- **Heather Howard**, Director, State Health and Value Strategies (SHVS)

**PANELISTS:**

- **Amanda Cassel Kraft**, Acting Assistant Secretary for MassHealth, Massachusetts Executive Office of Health and Human Services
- **Cynthia MacDonald**, Assistant Commissioner and State Medicaid Director, Health Care Administration, Minnesota Department of Human Services
- **Dave Richard**, Deputy Secretary, North Carolina Medicaid, North Carolina Department of Health and Human Services

### **Expert Perspective: Recovery and Resilience in Mental Health and Addiction**

This session will feature an interview with Vic Vela, weekend host and reporter for Colorado Public Radio and host of the podcast, "Back from Broken." Vic will share his story of recovery and resilience from a crippling addiction and offer insight for how Medicaid leaders, providers, and community partners can support others on their recovery journey. After interviewing Vic, Neerja Singh will share how Medicaid programs, like Minnesota's, are supporting recovery and resilience for people who live with addiction and mental health conditions.

- **Neerja Singh**, Behavioral Health Clinical Director, Minnesota Department of Human Services
- **Vic Vela**, Colorado Public Radio News and Podcast Host, Host of "Back from Broken," A Recovery Podcast

### **Unwinding from the Public Health Emergency**

How have states been thinking about and planning for the end of the public health emergency? This session will feature Medicaid leaders representing three different vantage points within their state agency: communications, finance, and policy. They will share the strategic, operational, and practical realities of how they are preparing for the end of the PHE.

#### **MODERATOR:**

- **Beth Kidder**, Managing Principal, Health Management Associates

#### **PANELISTS:**

- **Colby Schaeffer**, Chief Actuary, Arizona Health Care Cost Containment System (AHCCCS)
- **Jim Jones**, Medicaid Director, Wisconsin Department of Health Services
- **Rachel Reiter**, Deputy Director of Policy, Communication and Administration, Colorado Medicaid (*Invited*)

12:00 PM - 1:15 PM

### **Lunch, Sponsored by Aetna**

12:30 PM - 1:00 PM

#### **Plenary Session:**

### **Vision of the Administration for 2021 and Beyond**

Hear from federal Medicaid leaders on CMS's goals for the program, including advancing equity, access to care, and promoting whole-person health.

- **Dan Tsai**, Director, Center for Medicaid and CHIP Services